

NCC Cable System Order

Order #	62343779
Syscode	2946
System Name	Comcast/St Clair Shores, MI
Market	Detroit

Flight Dates	10/03/16 - 10/09/16
Agency	Hamburger Gibson Creative
Advertiser	Citizens for Anthony Marrocco

Update Date	09/30/16
Version	1 Vs. 1

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$584.00	
Commission		\$87.60	
Net Total		\$496.40	
Total Spots		4	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.30 New fixed Pre and Post Deabte Spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Pre-Debate	10/3/16	10/9/16	19:00	21:00							X	-	-	1	\$200.00	\$200.00	30	Pre-Debate
2	CNN	Post-Debate	10/3/16	10/9/16	22:30	24:00							X	-	-	1	\$200.00	\$200.00	30	Post-Debate
3	MNBC	Pre-Debate	10/3/16	10/9/16	19:00	21:00							X	-	-	1	\$92.00	\$92.00	30	Pre-Debate
4	MNBC	Post-Debate	10/3/16	10/9/16	22:30	24:00							X	-	-	1	\$92.00	\$92.00	30	Post-Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$584.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$584.00

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Date Printed 10/04/16

62343779 | Detroit | Comcast/St Clair Shores, MI | 2946 |

NCC Cable System Order

Order #	62343779	Flight Dates	10/03/16 - 10/09/16	Update Date	09/30/16
Syscode	2947	Agency	Hamburger Gibson Creative	Version	1 Vs. 1
System Name	Comcast/Sterling Hts, MI	Advertiser	Citizens for Anthony Marrocco	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$710.00
AE	Brenda Hadley	Product Code		Commission	\$106.50
Sales Coordinator	Collin Moore	Est Code		Net Total	\$603.50
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	9.30 New fixed Pre and Post Deabte Spots				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Pre-Debate	10/3/16	10/9/16	19:00	21:00							X	-	-	1	\$248.00	\$248.00	30	Pre-Debate
2	CNN	Post-Debate	10/3/16	10/9/16	22:30	24:00							X	-	-	1	\$248.00	\$248.00	30	Post-Debate
3	MNBC	Pre-Debate	10/3/16	10/9/16	19:00	21:00							X	-	-	1	\$107.00	\$107.00	30	Pre-Debate
4	MNBC	Post-Debate	10/3/16	10/9/16	22:30	24:00							X	-	-	1	\$107.00	\$107.00	30	Post-Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$710.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$710.00

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NCC Cable System Order

Order #	62343779	Flight Dates	10/03/16 - 10/09/16	Update Date	09/30/16
Syscode	4077	Agency	Hamburger Gibson Creative	Version	1 Vs. 1
System Name	Comcast/St Clair Shores U-verse, MI	Advertiser	Citizens for Anthony Marrocco	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$92.00
AE	Brenda Hadley	Product Code		Commission	\$13.80
Sales Coordinator	Collin Moore	Est Code		Net Total	\$78.20
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	9.30 New fixed Pre and Post Deabte Spots				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Pre-Debate	10/3/16	10/9/16	19:00	21:00							X	-	-	1	\$23.00	\$23.00	30	Pre-Debate
2	CNN	Post-Debate	10/3/16	10/9/16	22:30	24:00							X	-	-	1	\$23.00	\$23.00	30	Post-Debate
3	MNBC	Pre-Debate	10/3/16	10/9/16	19:00	21:00							X	-	-	1	\$23.00	\$23.00	30	Pre-Debate
4	MNBC	Post-Debate	10/3/16	10/9/16	22:30	24:00							X	-	-	1	\$23.00	\$23.00	30	Post-Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$92.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$92.00

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Date Printed 10/04/16

62343779 | Detroit | Comcast/St Clair Shores U-verse, MI | 4077 |

NCC Cable System Order

Order #	62343779
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

Flight Dates	10/03/16 - 10/09/16
Agency	Hamburger Gibson Creative
Advertiser	Citizens for Anthony Marrocco

Update Date	09/30/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		1	
Total		\$92.00	
Commission		\$13.80	
Net Total		\$78.20	
Total Spots		4	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.30 New fixed Pre and Post Deabte Spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Pre-Debate	10/3/16	10/9/16	19:00	21:00							X	-	-	1	\$23.00	\$23.00	30	Pre-Debate
2	CNN	Post-Debate	10/3/16	10/9/16	22:30	24:00							X	-	-	1	\$23.00	\$23.00	30	Post-Debate
3	MNBC	Pre-Debate	10/3/16	10/9/16	19:00	21:00							X	-	-	1	\$23.00	\$23.00	30	Pre-Debate
4	MNBC	Post-Debate	10/3/16	10/9/16	22:30	24:00							X	-	-	1	\$23.00	\$23.00	30	Post-Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$92.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$92.00

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